

Integrated Energy Policy Report, Alternative Fuel Infrastructure Summer 2013

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Confidential

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Overview



☐Mission / About Propel □ Infrastructure ☐ Challenges Fullerton **□**Opportunities Regular Unleaded Premium unleaded FlexFuel Biodiesel **B20** Food Shop



Mission



Engage consumers in the transition to alternative fuels

Create a leading network of alternative fuel stations

Build a leading clean fuel brand

La Mirada





La Mirada





Fresno





Claremont





Happy Customers



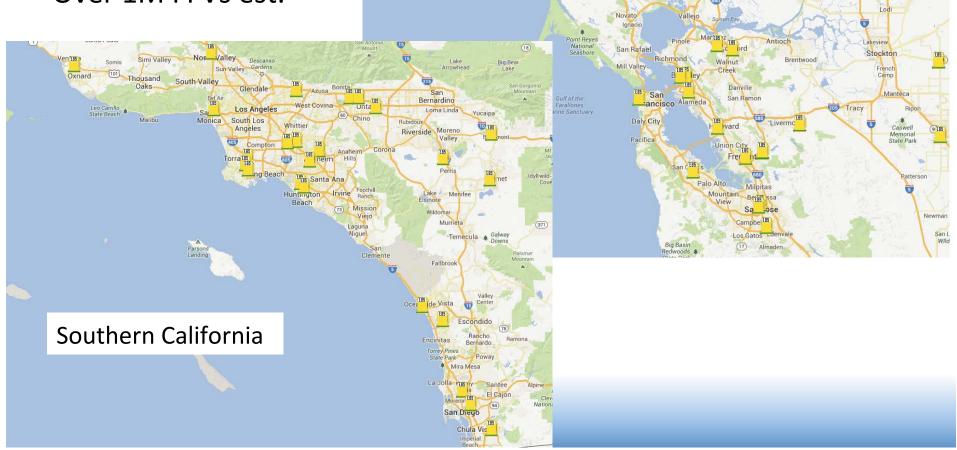




Infrastructure - Current

Propel®

- 78 E85 stations in CA
- Approx. 30 mil gal/yr throughput capacity
- Over 1M FFVs est.



Boggs Mountain State Forest

Northern

California

Petaluma

Infrastructure - Underway



- ✓ Propel opened our <u>34th</u> alternative fuel filling station in California *yesterday*!
- √ 12 stations constructed in the last 8 months
- ✓ Propel stations also feature B20 biodiesel





Infrastructure - Potential



- CEC / DOE Grants have provided funding for nearly 200 stations
- Market could support 1,000
- Potential for 200 stations by 2015
- 75% coverage, 12 min drive time



Challenges



- Permitting
 - -State
 - Local
- Grant Administration
- Equipment Standards



Opportunities



- Blend Levels E15, Mid-Level Blends
- Renewable Identification Numbers (RINs), part of the Federal Renewable Fuel Standard (RFS),

imported oil

- CA Low Carbon Fuel Standard (LCFS)
- Carbon reductions
- Future Fuels





Two Platforms For Advanced Biofuels:



Flex Fuel Ethanol

- Sorghum
- Sugar Beets
- Cellulosic
- MSW

Diesel

- Renewable Diesel
- Algae Biodiesel



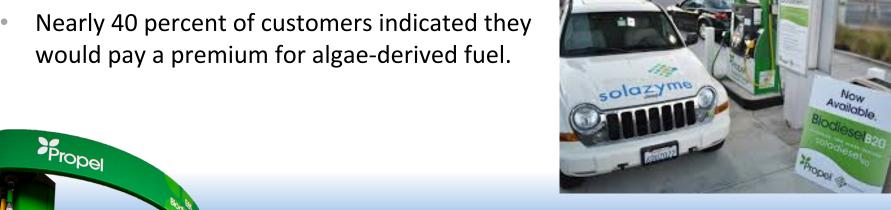


Advanced Biofuel Demonstration



- Solazyme Event Nov. 2012, algae-based biodiesel sold to the public for the 1st time ever!
- 35% volume increase, Bay Area stations
- 92 percent of participants noted that they would be more likely to purchase algaederived fuel for its environmental benefits;
- 70 percent indicated that they would purchase the fuel more frequently if it were derived from algae; and





Closing Thoughts



- 1. Strong customer demand, volumes
- 2. Despite challenges, industry is making progress
- 3. Still work to do, continued support is needed



